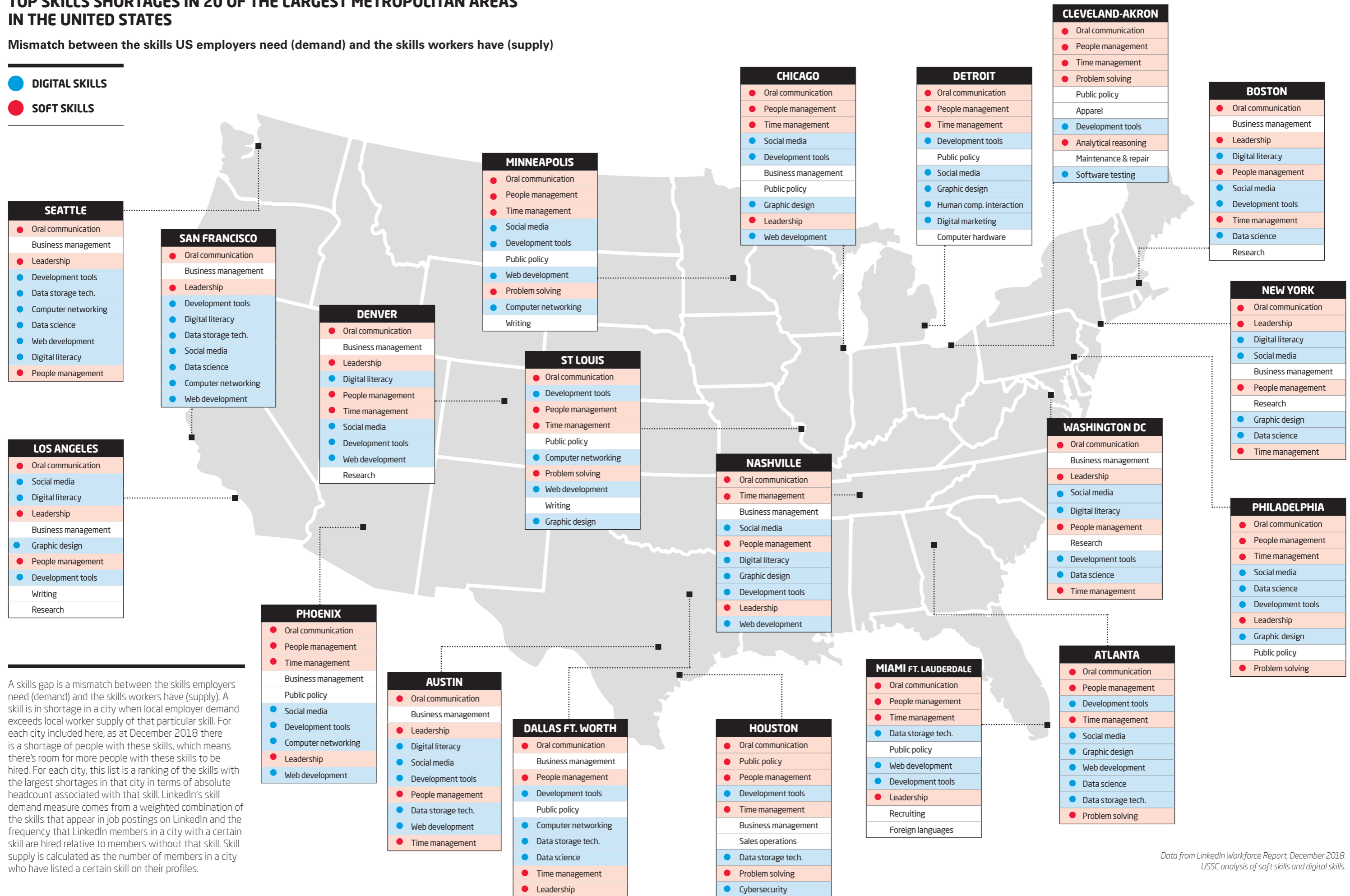


TOP SKILLS SHORTAGES IN 20 OF THE LARGEST METROPOLITAN AREAS IN THE UNITED STATES

Mismatch between the skills US employers need (demand) and the skills workers have (supply)

- DIGITAL SKILLS
- SOFT SKILLS



A skills gap is a mismatch between the skills employers need (demand) and the skills workers have (supply). A skill is in shortage in a city when local employer demand exceeds local worker supply of that particular skill. For each city included here, as at December 2018 there is a shortage of people with these skills, which means there's room for more people with these skills to be hired. For each city, this list is a ranking of the skills with the largest shortages in that city in terms of absolute headcount associated with that skill. LinkedIn's skill demand measure comes from a weighted combination of the skills that appear in job postings on LinkedIn and the frequency that LinkedIn members in a city with a certain skill are hired relative to members without that skill. Skill supply is calculated as the number of members in a city who have listed a certain skill on their profiles.

Data from LinkedIn Workforce Report, December 2018. USSC analysis of soft skills and digital skills.